

activ Digital Marketing Kingston

activ
digital
marketing®

kingston

Digital Marketing Services



Web Design | SEO | Social Media Management | PPC |
Email Marketing | New Business Start Up Packages |
Marketing Planning

With activ digital marketing Kingston, our clients benefit from a wide range of digital marketing services to enhance their online presence and generate leads for their business.

Your business will have the support of a dedicated local activ consultant to work with you personally; backed by a national company with a team of digital marketing experts.



We offer a range of digital marketing services for your business

- ☆ Web design
- ☆ SEO
- ☆ Social Media Management
- ☆ PPC
- ☆ Email Marketing
- ☆ Marketing Planning
- ☆ New Business Start Up
- ☆ Video Content Marketing
- ☆ Digital Business Cards

How our digital marketing services work together to propel your business forward.







Professional **web design** ensures an impressive online presence, complemented by robust **SEO** strategies for increased visibility. Engaging **social media management** and targeted **PPC** campaigns will resonate with your audience. Versatile **email marketing** and compelling **video content** create diverse communication channels. Strategic **marketing planning** and **new business startup packages** offer comprehensive support to boost your business success.

Your website is designed to be more than just a digital presence; it's engineered to generate inquiries and online sales. It's your 24/7 sales engine, tirelessly working to drive business growth.

At activ, we don't believe in one-size-fits-all solutions. Our websites are bespoke, not templates, utilising the latest functionality and design to create a unique marketing tool right for your business.



How professional web design can benefit your business

-  24/7 Sales Engine
-  Brand Consistency
-  Faster Loading Times
-  Responsive Design
-  Improved User Experience
-  Encourages Trust and Credibility

How Web Design works with our other services

Our Web Design service is the cornerstone of our digital marketing solutions. It complements all our other services by providing a robust online foundation, enhancing the effectiveness of other strategies such as SEO, PPC, and social media marketing.

 Discover more about our [Web Design Service](#)

Explore our package options to see what suits your business needs and budget:

Kick Off from £699

- Registration of one domain
- Designed with your branding in mind
- Coding of site-wide corporate styles
- Fully responsive (Multi device compatible)
- Multi browser compatible
- Standard navigation
- Up to 3 pages
- Full technical support

Power Up from £1499

- Registration of one domain
- Designed with your branding in mind
- Coding of site-wide corporate styles
- Fully responsive (Multi device compatible)
- Multi browser compatible
- Navigation options
- Up to 10 pages
- Full technical support

Ignite from £2899

- Everything from a Power up package PLUS
- Full e-Commerce functionality
- Product page and category page setup
- Product search
- Order processing
- Checkout function
- Customer registration
- Simple delivery options
- Content management system
- Payment gateway setup
- Configurable tax
- Stock management

Fire Up from £3899

Designed for clients who need membership or online course functionality, details can be discussed with your activ consultant.

Bespoke

If your website requirements fall outside of one of our off-the-shelf packages, then we are very happy to discuss your personal business requirements.

Managed Hosting & Support costs apply for all our web design packages:

- ✓ Safe & Secure
- ✓ Regular Backups
- ✓ Software Management
- ✓ Site Maintenance
- ✓ Ongoing Support & Advice
- ✓ Dedicated Digital Marketing Consultant

 [Discover more about our Web Design Services](#)

Web Design in 5 Steps

Our streamlined process ensures your success

FREE Consultation

Let's meet to discuss your requirements and I'll provide advice on the best way forward and give examples of how we have helped similar businesses



Agreement

We'll make a proposal for website and any other related services discussed. Once you are happy to proceed we'll complete the order and get started.



Design & Content

Further details of the structure of the website, design and content requirements will be discussed prior to development of your website. Don't worry, I'm here to help guide you every step of the way.



Website Development

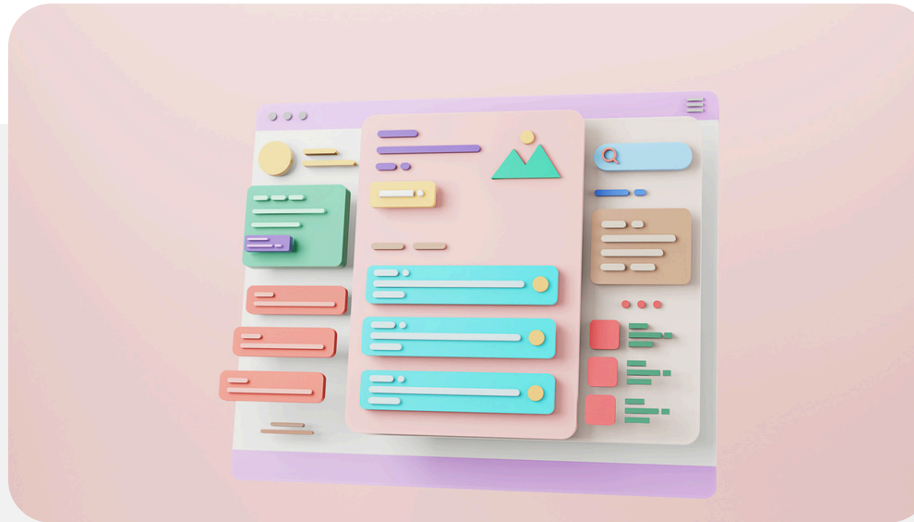
When all content is available for your website, we will develop the initial set up so you can get a first look. We'll make any changes or adjustments based on your feedback before we complete the rest of the site.



Complete Site and Launch

After checking the site for any detailed changes, we will launch your website and complete any necessary post live tasks.

>>> [Discover more about our Web Design Services](#)



Anything still needed?

You have our dedicated, personal 1-1 support from the initial planning and meeting stage, throughout development and in the months and years to come.

Managed Hosting & Support

We have years of experience in managing hosting services for our clients in a constantly evolving technology environment.



Included in every Web Design Package

- ✓ **Hosting and SSL Certification** activ ensures your site is hosted securely and efficiently, with SSL certification for added security.
- ✓ **Comprehensive Technical Maintenance** We handle all technical upkeep, including software updates, licenses, backups, restores, and troubleshooting.
- ✓ **Domain Management** We take care of domain registration and settings for one domain, so you don't have to worry about the details.
- ✓ **Site Maintenance and Updates** Small changes and updates are covered, with additional work available at a discounted hourly rate (£60 + VAT per hour, no minimum charge) or by quotation.
- ✓ **Ongoing Support and Advice** Direct support from your local activ consultant for using the content management system and enhancing your online marketing strategy.
- ✓ **Quick Response** we aim to respond to enquiries within 1 working day.

**£30 + VAT per month
(3 page website)**

**From £45 + VAT per month
(3+ pages website)**

**From £70 + VAT per month
(eCommerce)**

➤➤➤ Discover more about our [Hosting Services](#)

Branding packages

We're more than just a web design company. We know how important it is to create a clear and engaging visual identity for your business.



Logo redraw only **£140**

- Where a logo exists but suitable files aren't available for your needs
- Create high res files and package all your formats for print and digital needs
- Excludes highly detailed or photographic logos.

Modernise existing logo **£350**

- Client to supply existing vector logo (ai, eps, pdf, svg)
- Present 2-3 new designs honouring the essence of your existing design
- 1 preferred logo to be chosen with 1 round of amends
- Create final files for print and digital use
- Supply folder for print and digital needs

Logo redraw with modernisation **£420**

- Where a logo exists but suitable files aren't available for your needs
- Create high res files and package all your formats for print and digital needs
- Excludes highly detailed or photographic logos.
- Client to supply existing logo files where possible
- Present 2-3 new designs honouring the essence of your existing design
- 1 preferred logo to be chosen with 1 round of amends
- Create final files for print and digital use

Bespoke Logo Design **£560**

- Client to provide a detailed brief
- 2 concepts provided along with explanation of thought process
- 2 executions for each concept (4 designs in total to consider)
- 1 preferred logo to be chosen from initial designs with 2 rounds of amends
- Create and package final files for print and digital use

Brand Guidelines **£70**

One page style sheet to include brand colours broken down for print and digital and guidance on font.



Discover more about our [**Branding Services**](#)

Unlock the potential of social media to build your brand and grow your business. Our Social Media Management service empowers you to reach new audiences and create interest in your products and services.

A Cost-Effective Way to Grow Your Business: Social media offers a cost-effective avenue for interacting with potential and existing clients. Extend your reach, engage your target market, and turn interest into sales.



How social media management can benefit your business

- ♡ Brand Building
- ♡ Business Growth
- ♡ Gain Valuable Insights
- ♡ Communicate with your Audience
- ♡ Promote your Content
- ♡ Improve SEO Rankings

How Social Media Management works with our other services

Social Media Management service doesn't operate in isolation but as an integral part of a digital marketing strategy. It enhances the effectiveness of your website, SEO, PPC, email marketing, video content, marketing planning, branding, copywriting, influencer collaborations, and PR initiatives. Together, these services form a comprehensive approach to achieving your business objectives.

➡➡➡ Discover more about our [Social Media Management Service](#)

Social Media Packages

New channel Setup

£280 (first channel)

£175 each additional channel

Let us take the stress out of setting up your brand new social media channels. We'll ensure your pages are fully optimised as part of the process so you can just focus on what you're going to post first!

Get Started

£175/month (first channel)

£95/month additional channels

A consistent, professional presence on your chosen platforms.

12 posts per month

2 created graphics per month

Created content recomposed for all channels

First month spent on channel

optimisation and content planning

Includes: Facebook page or stories, Instagram grid or stories, X (previously Tiwtter), Google Business pages and LinkedIn.

Monthly Calendar

£140/month (one channel)

Struggling for inspiration? Writer's Block? We look at your business plans alongside key national dates and send you a personalised calendar with at least 3 suggestions of what to post and suggested frequency of posts.

Channel optimisation

£210 (first channel)

£140 each additional channel

This one-off housekeeping services involves a review of your public profile and includes:

- Update of bios, descriptions and contact details
- Ensure logos are correct size
- Ongoing optimisation is £50 per month
- Excludes TikTok

Bespoke Channels

From £350/month

Amplify your message with greater reach and audience growth.

Individualised plans for each channel taking account of the platform, the audience and your goals for that channel.

Includes: 8 graphic posts per month, Ad Budget, Ongoing monitoring/ reviewing of activities and competitors, Networking interaction, Monthly report.

Supports: Facebook, Instagram, Twitter, LinkedIn Company, LinkedIn Profile, X (Twitter), TikTok, Google Business Page, Pinterest

Paid Ads

One-off setup fee | £245 per campaign

Campaign management fee | £280 per month

Please note that this applies to Facebook, Instagram, Twitter & LinkedIn only. Includes a monthly report & time allowance for reasonable updates throughout the campaign.

Social Media Packages

Social media audit

£280 per channel

This audit will include:

- A document for you to review, keep and refer to
- Definition of your social media goals
- Overview of your profile optimisation
- Identifying your audience data for each channel
- A review of your branding, language and promotion
- Review of your top performing posts including impressions, engagement, reach & types of content
- Identifying new objectives
- Exploring the opportunity for other channels outside of what you're using

Channel engagement add-on

£Price on Proposal

Providing a full engagement service on your channel including comments, likes, shares of user generated content.

Asset creation add-on

£70 per hour (excluding travel)

Providing time for shooting photos, videos clips, interviews and graphics to use in your social media posts, reels and stories. This can be useful for channels where imagery may be less often required, such as LinkedIn.

Social media strategy

£700 per channel

Your strategy document will include:

- Everything included in our social media audit
- Creation of your social media content pillars
- Creation of a 12 month social media calendar
- Identifying your brand voice and language
- Suggested social media posts for each channel
- Tips to increase engagement

Customer service management add-on

£Price on Proposal

Responding to customer service queries and feedback, managing your channel inbox.

Additional Posts

ANY except TikTok - £70 | TikTok - £140

Occasionally, you may wish to increase the number of posts included in your package at key promotional times of the year. We're happy to create more posts in line with your campaigns. Imagery or video content is supplied. For significant additional post volumes, please ask us for a bespoke quotation.





Please note: All Social Media Management Packages are subject to a minimum contract period of 12 months, followed by 1 month's notice thereafter.

Make it easy for potential clients to find your products and services online. Our SEO service is designed to boost your website's visibility, achieve higher Google rankings, and attract those actively seeking what you offer.

At activ we use industry leading tools, latest techniques, and tailored strategies to ensure your website gains visibility, attracts the right audience, and converts visitors into loyal customers.



How our SEO service can benefit your business

-  **Target Your Ideal Clients:** SEO helps you focus on the right audience, ensuring that those searching for your offerings discover your website.
-  **Attract Ready-to-Convert Visitors:** By optimising your website for search engines, you attract visitors who are already interested in your products or services, increasing the likelihood of conversions.
-  **Higher Rankings, More Visitors:** Improve your website's ranking on search engines, resulting in a steady stream of organic traffic and potential customers.
-  **Invest in Your Website:** Your website is your most valuable asset. SEO ensures it performs at its best and delivers the results you need.

How our SEO service works with our other services

Our SEO service seamlessly complements our other digital marketing services, including web design, social media management, PPC, email marketing, and video content. It enhances your online presence, improves search engine rankings, and aligns with your broader marketing goals. This synergy ensures a cohesive and impactful digital marketing strategy that generates results.



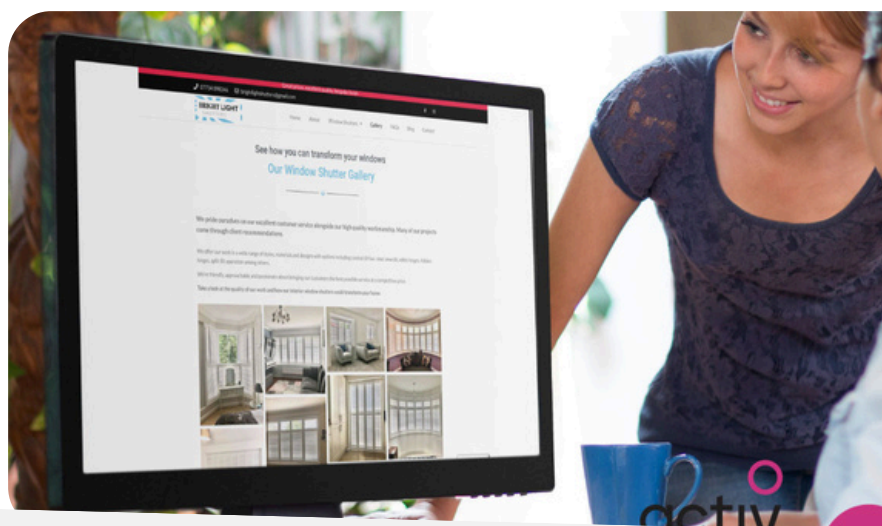
Discover more about our [SEO Service](#)

Our Approach to SEO







Real Results, No Empty Promises

While no one can control Google or your competition, we focus on delivering proven results.

We identify the best keywords based on search demand and competition, recommend essential site improvements, and tailor an SEO package to suit your goals.



Key Features of Our SEO Approach

-  **Enhanced Content Strategy:** with high-quality articles and landing pages designed to engage your audience and improve rankings.
-  **Data Insights:** Using industry-leading tools like SEMrush, we analyse data, monitor site health, and track competitors to optimise your strategy.
-  **Directory Submissions and Local SEO:** We enhance your local visibility with directory listings and Google My Business posts to attract more local traffic.
-  **High-Quality Link Building:** Our strategic backlinking approach boosts your site's authority with a focus on quality, not just quantity.
-  **Keyword Research and Website Audit:** Premium packages include a free keyword research report and website audit with actionable insights for improvement.
-  **Strategic Content Creation:** A mix of blogs and landing pages to boost rankings, enhance backlinking, and keep content fresh.

By focusing on the right strategies and leveraging the latest tools, our SEO approach is designed to deliver lasting results.



[Discover more about our **Approach to SEO**](#)

SEO Packages

Level 1 £245 per month

Designed to progressively build a solid and sustainable level of visitor traffic to your website over a 12-month time span

- Data driven activity via SEMRush
- Enhanced Content Strategy carried out upfront
- Directory submissions PLUS one Google My Business post per month
- Article Publication Sites
- Link creations
- 10 Key terms
- 1 content piece per month – 1000-2000 words, keyword targeted (landing page or blog)
- Monthly report & 6-monthly strategic review

Level 3 £595 per month

More of an aggressive approach and improvement to your search engine rankings dependent on how competitive your industry is.

- Data driven activity via SEMRush
- Enhanced Content Strategy carried out upfront
- Industry and competitor analysis
- Article publication sites
- High quality link creation program
- Directory submissions PLUS one Google My Business post per month
- 30 Key terms
- 3 content pieces per month – 1000-2000 words each, keyword targeted (combination of landing pages & blogs)
- Monthly report & 6-monthly strategic review

Keyword Research £350

Our experienced team will run a detailed research piece using the most up to date tools and methods to uncover the terms for your keyword strategy. This research can also prove invaluable for understanding your market trends and demands.

Level 2 £385 per month

Develop a strong web presence with a high level of visitor traffic taken from the marketplace in which you operate.

- Data driven activity via SEMRush
- Enhanced Content Strategy carried out upfront
- Industry and competitor analysis
- Article publication sites
- High quality link creation program
- Directory submissions PLUS one Google My Business post per month
- 20 Key terms
- 2 content pieces per month – 1000-2000 words each, keyword targeted (combination of landing pages & blogs)
- Monthly report & 6-monthly strategic review

Level 4 £770 per month

This package will not only improve the quality of your website traffic but it will increase company awareness, customer loyalty, conversion ratio and overall return on marketing efforts.

- Data driven activity via SEMRush
- Enhanced Content Strategy carried out upfront
- Industry and competitor analysis
- Article publication sites
- High quality link creation program
- Directory submissions PLUS one Google My Business post per month
- Custom Strategies
- 40 Key terms
- 4 content pieces per month – 1000-2000 words each, keyword targeted (combination of landing pages & blogs)
- Monthly report & 6-monthly strategic review
- A keyword research report and website audit is included free of charge – worth £770

Website Audit £420

Our detailed manual and data-driven audit highlights areas for improvement and opportunities to enhance your website's SEO. With actionable insights and tailored recommendations, we'll guide you on optimising your online presence.

Find the Right SEO Level for Your Business

FEATURES	LEVEL 1 SEO	LEVEL 2 SEO	LEVEL 3 SEO	LEVEL 4 SEO
Data Driven activity via SEMRush	✓	✓	✓	✓
Enhanced Content Strategy (upfront)	✓	✓	✓	✓
Article publication sites	✓	✓	✓	✓
Directory submissions + 1 Google My Business post per month	✓	✓	✓	✓
Monthly report and 6-monthly strategic review	✓	✓	✓	✓
Industry and competitor analysis		✓	✓	✓
High-quality link creation program	■	■■	■■■	■■■■
Number of key terms targeted	10	20	30	40
Content pieces per month – 1000–2000 words each, keyword targeted (combination of landing pages & blogs)	1	2	3	4
Custom strategies				✓
Keyword research report & website audit – worth £770				Included

Each SEO package builds on the previous one, increasing in both quality and quantity. Higher levels offer more advanced strategies, greater content output, and additional time and effort to boost your rankings.

The right SEO level depends on your target keywords, industry competition, and how quickly you want to see results.

A more comprehensive package allows you to target more key terms, giving you a stronger edge in your industry.

Choosing the right level comes down to your business goals, competition, and timeline for results.

>>> [Get in touch today to find the best SEO strategy for you.](#)

Pay-per-click (PPC) advertising on search engines is a dynamic and highly targeted method to connect with people actively searching for your products or services.

We employ a comprehensive range of tools and expertise to develop a tailored strategy that aligns with your online marketing objectives. Our goal is to drive high-quality traffic to your website and ensure a significant return on investment.



How PPC can benefit for your business

- ✦ Targeted Results
- ✦ Relevant Leads
- ✦ Attention-Grabbing Ads
- ✦ Continuous Optimisation
- ✦ Cost Efficient
- ✦ Sustainable Growth

How Pay-Per-Click works with our other services

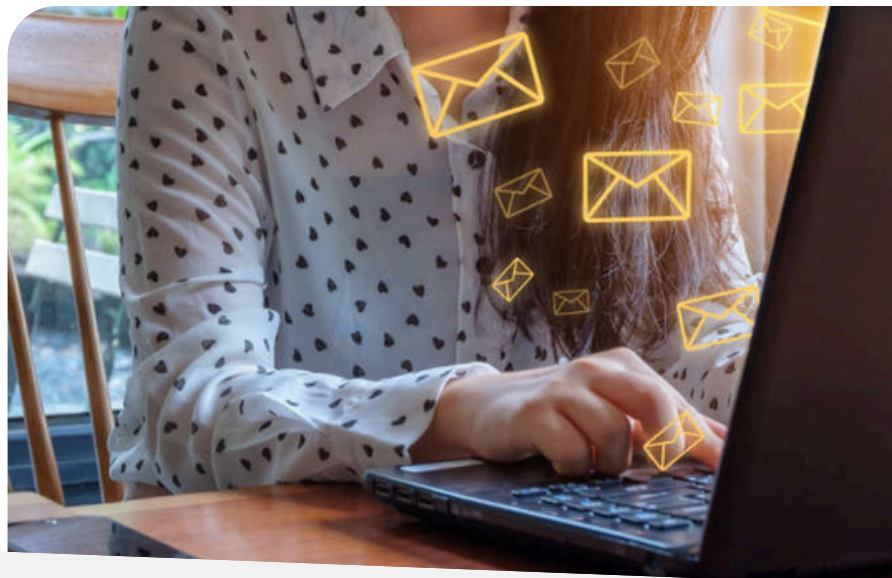
Our PPC service works hand-in-hand with our other digital marketing services, including web design, social media management, and SEO – whether it's optimising your website's landing pages for PPC campaigns, aligning keywords with your SEO strategy, or creating cohesive ad campaigns that resonate with your branding, our integrated approach ensures that every part of your digital marketing services complements and reinforces each other.








Discover more about our [PPC Service](#)

A powerful tool to turn attention into profitable business relationships.

Email marketing allows you to get potential customers details and send relevant, useful information on your products and services. That way, when they are ready to buy, it will be you they contact.



How Email Marketing can benefit your business

-  Branded, Flexible, Customisable Templates to Suit your Business
-  Dynamic Content to Personalise Emails
-  Segmentation for Improved Targeting
-  Social Media and Sharing to Increase Exposure
-  Tracking Results to Convert More Leads

Set up from £225

- List creation with specific fields and segments
- Loading of existing data
- Email Template
- Subscriber form and landing page direction
- Autoresponder email setup
- A 1-1 training session after setup

Fees from £18 per month

Fee depends on number of subscribers, email volume requirements and functionality.

Fees include use of system and access to direct support and advice from us.



Discover more about our [Email Marketing Service](#)

We are by no means an agency that can create full feature-length films, but we do understand the value of good content. That's why we offer a simple video production service.

Using the latest video creation tools, we can create explainer video content for you.

Whilst our video production does not include the use of voiceovers, animation or filmed footage, the effect is just as professional.



How our video content service can benefit your business



Effective Communication: Engage your audience with concise and powerful messaging.



Boosted Engagement: Keep viewers hooked, leading to longer interaction and better brand recognition.



Versatility: Use videos across multiple platforms to reach your audience effectively.



Enhanced SEO: Improve search engine rankings and drive organic traffic to your website.

How our videos have been used by clients:

- To create YouTube channels
- To post on social media channels
- Business launches or important announcements
- Used in presentations



Discover more about our [Video Content Service](#)

Video content packages

While our video production doesn't include voiceovers, animation, or filmed footage, the results are consistently professional.

Video creation

£210 per 1 minute increment*

- Priced per minute
- Photography provided by the client or sourced
- Receive a final file for your own use
- Backing track included

Video retainer service

£280 per month**

- Ongoing video content service
- Monthly 1 minute video produced
- Upload & optimise in chosen location
- Final file and video location URL supplied

*Please note that videos are priced for up to one minute, in one minute increments. Example: If a video is 40 seconds long, it is £210 + VAT. For a 1 minute 20 seconds video, it is £420 + VAT.

**The advertised video retainer service includes a video length of up to 1 minute in length per month – for a retainer to include longer videos, please ask for a quotation..

Free YouTube channel creation when a 12 month retainer is booked!

How video content service works with our other services

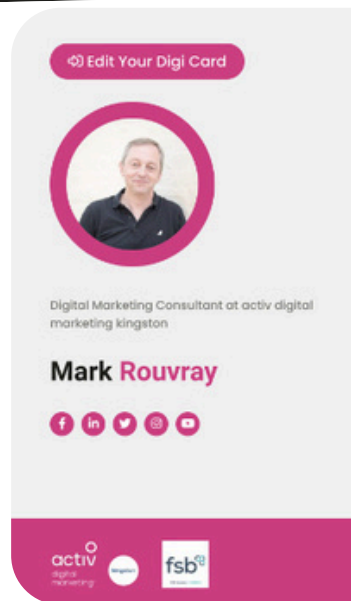
Video content can seamlessly complement your other digital marketing services. Whether it's enhancing your website, captivating social media followers, or optimising search engine rankings, our Video Content service is a versatile asset that works alongside our other services to deliver a comprehensive and effective marketing strategy.



Discover more about our [Video Content Service](#)

Digital Business Card

With so many contacts made online these days, we need an easy way to pass on our details when the standard business card no longer works for us. Having all your most important contact details in one place and customisable for your brand, gives you a professional approach to the way we conduct business today.



About Mark

Mark is the local Activ Consultant for activ digital marketing based in Kingston, Surrey.

An experienced business professional with strong analytical, project management and IT skills. Specialising in online marketing for small businesses. He has extensive experience in Web Design, SEO, and Online Marketing.






Activ are digital marketing specialists; simplifying online marketing for their clients. We help local businesses develop a successful online marketing presence, that really works for them. Services include: Web Design, Search Engine Optimisation (SEO), Social Media Management, Pay per Click (PPC).



020 812
07813 8
info@ac
Web De
SEO
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How digital business cards can benefit your business

Our digital business card is the perfect way to capture all your personal details and your top line bio in a professional and engaging online format.

-  Customisable to your Brand
-  Add Additional Logos for Affiliations/Memberships
-  Add Personal Bio
-  Add Customised Links
-  QR Code – download details to contacts

Digital business card **£39 per year (with £10 signup fee)**

- unique QR code
- personalisation
- endless connections
- create and manage using our user-friendly dashboard



Discover more about our [Digital Business Cards](#)

At activ we believe that the foundation of successful marketing lies in meticulous planning. Our marketing planning service offers you a strategic roadmap to elevate your marketing efforts.

We take the time to understand your business and craft a well-thought-out plan that will shape your marketing strategy for the entire year. We're more than just a social media marketing agency; our plans are comprehensive and tailored to your unique needs.



How our marketing planning service can benefit for your business

- 📋 Strategic Clarity
- 📋 Cost Efficient
- 📋 Long Term Growth Plan
- 📋 Data-Driven Decision Making
- 📋 Maximises Marketing ROI
- 📋 Offers Adaptability to Trends

How marketing planning works with our other services

Our marketing planning service acts as the central thread that weaves together all our digital and marketing services. It ensures that services such as web design, SEO, PPC, and social media management work in harmony toward a common goal. For instance, if our planning process highlights the importance of SEO, our SEO experts seamlessly integrate their strategies into the overall plan. This tight integration ensures that all services complement each other, maximising the impact of your marketing efforts.



Discover more about our [Marketing Planning Service](#)

Our packages are designed to support businesses of all sizes and budgets.

Level 1 £280

5 Point Marketing Audit

A marketing audit, providing you with the top 5 marketing recommendations to improve your business. You provide us with your website address (if you have one) or any social media links and we will provide your useful audit to work from.

Level 3 £1600

Detailed Marketing Plan

A full marketing strategy including:

- Consultation call
- Compilation of a detailed marketing plan on how to achieve marketing objectives provided by client
- A 12 month calendar plan of activity based on information gathered from you
- Keyword research report to support your activity for use across SEO and content
- Suggestions of ongoing services to support objectives

Level 2 £700

5 Point Marketing Plan

This is a more detailed marketing report which includes:

- Consultation call where client gives business objectives
- Compilation of 5 page top line marketing plan on how to achieve business objectives
- Suggestions of ongoing services to support objectives.

Level 4 £3000

Marketing Strategy

Business review and detailed marketing strategy to support achievement of the business objectives:

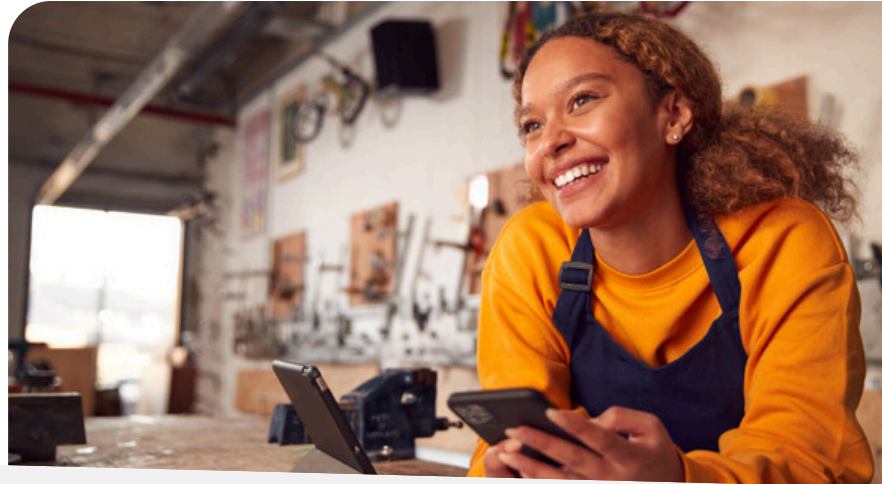
- Consultation calls as required
- Compilation of marketing objectives and a detailed marketing plan on how to achieve business objectives
- A 12 month calendar plan of activity based on information gathered from you
- Keyword research report to support your activity for use across SEO and content
- Suggested social media posts, channel usage and tone of voice
- Researched partnership opportunities or places to advertise
- Suggestions of ongoing services to support objectives.



Discover more about our [Marketing Planning Service](#)

You've done the hard part, you've taken the plunge and started your own business – but what about your marketing?

Sometimes it's easier to ask for help. Let us take care of this part with the provision of professional marketing services whilst you're busy making your business work.



How our new business start up package can benefit your business



Comprehensive Kickstart: Get a full marketing foundation, including logo, website, and emails.



Budget-Friendly: Access essential marketing services without overspending.



Time-Efficient: Streamline marketing tasks, so you can focus on your business.



Expert Guidance: Benefit from our expertise for informed decisions.



Enhanced Visibility: Improve online visibility through SEO and keyword research.



Integrated Solutions: Seamlessly combine services for a powerful marketing strategy.



[Discover more about our **Services**](#)

We are experts in **web development** and support the implementation of online marketing services including **SEO, PPC** and **Social Media Management**.

With activ you have 1-1 personal support from Mark, your activ consultant, backed by a great support team.



Why choose activ as your digital marketing partner?

- ☆ 5 star rated on Google
- ☆ Business focused, marketing led
- ☆ Simplify the process, avoid the techie speak
- ☆ Head office experts and additional support network
- ☆ Dedicated 1-1 personal support
- ☆ Flexible, bespoke and tailored solutions
- ☆ Range of marketing options to suit your budget and needs
- ☆ A wealth of knowledge and experience in one place



Mark Rouvray

activ Consultant Kingston

Mark spent 25 years working with large corporate companies including senior positions at British Airways. He has lived in Kingston for nearly 30 years and has been the local activ consultant supporting 100s of local business with their online marketing for the last 13 years. With an MBA in IT Management and a wealth of experience in a variety of business roles, Mark enjoys having the opportunity to use his skills and knowledge to the benefit of his clients. In 2023 Mark was named as one of the award winners in the Great British Franchisee Awards.