

FEATURES	LEVEL 1 SEO	LEVEL 2 SEO	LEVEL 3 SEO	LEVEL 4 SEO
Data Driven activity via SEMRush	✓	✓	✓	✓
Enhanced Content Strategy (upfront)	✓	✓	✓	✓
Article publication sites	✓	✓	✓	✓
Directory submissions + 1 Google My Business post per month	✓	✓	✓	✓
Monthly report and 6-monthly strategic review	✓	✓	✓	✓
Industry and competitor analysis		✓	✓	✓
High-quality link creation program	■	■ ■	■ ■ ■	■ ■ ■ ■
Number of key terms targeted	10	20	30	40
Content pieces per month - 1000-2000 words each, keyword targeted (combination of landing pages & blogs)	1	2	3	4
Custom strategies				✓
Keyword research report & website audit - worth £770				Included

The right SEO Level depends on your target keywords, industry competition, and how quickly you want to see results. Contact us to discuss what's the best SEO Level for your business.